

LYDIMOON

BRAND · PRODUCT

Modern rituals for skin and self.

*A complete walk-through of the LYDIMOON line —
story, philosophy and products*





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Brand Story



In Malaysia's hot and humid climate, our skin and scalp are exposed to constant stress — from heat, sweat, excess oil, pollution, and daily product buildup.

LYDIMOON was created to provide gentle yet effective care designed specifically for tropical lifestyles.

Thoughtfully formulated with clean beauty principles, our products help restore balance, comfort, and freshness — without unnecessary ingredients or harsh formulations.

We believe daily care should feel simple, calming, and effortless.

WHAT WE BELIEVE

The Philosophy Behind Every Formula

These show up in our copy, our packaging, and our refusals.

01

Clean by default

Thoughtfully formulated without harsh or unnecessary ingredients — including alcohol, mineral oil, artificial pigments, hormones, fluorescents, and known irritants.

02

Proof, not promises

We focus on honest formulation, meaningful ingredients, and results that speak for themselves.

03

Daily, not occasional

Simple, effective care made to be used and enjoyed every day.

This commitment builds lasting consumer trust while supporting

LYDIMOON's vision for future Halal certification and long-term market credibility.



Anti-Frizz Hair

Lumiere Revive

LYDIMOON is designed for the modern Malaysian lifestyle — helping to ease hijab-related scalp discomfort, restore scalp balance, and strengthen hair weakened by colouring, perming, and heat styling.



01

Keratin Hair Mask

Multi-repair, protein supplementation, hair possession.

KEY BENEFITS

- Corrects damaged proteins with hydrolyzed keratin
- Repairs perm/colour/heat damage from within
- Hydrates without weighing strands down
- 21-day visible smoothness, shine and strength



02

Argan Oil Morocco Smooth Hair Conditioner

Liquid-gold core repair with a water-locking film.

KEY BENEFITS

- Penetrates the cortex and strengthens strands
- Reduces breakage and smooths frizz
- +89.6% hydration, +86.5% smoothness
- Moisturising — never greasy



03

Argan Oil Morocco Fluffy Clean Shampoo

SPA-level scalp care, weightless wash.

KEY BENEFITS

- Amino-acid base — rich foam, clean rinse
- Argan + macadamia restore healthy hair
- Balances scalp pH and oil
- Improves dandruff, oil, and visible loss



04

Ginseng Anti-Hair Loss Essence Spray

Quantified 28-day scalp + follicle treatment.

KEY BENEFITS

- Ginseng + Polygonum activate follicles
- Polypeptides signal new growth
- -51.17% hair loss by week 4
- Twice-daily mist — fast, non-greasy



Glowy Skin

Cera-Glow Rescue

We believe lasting radiance starts with healthy skin. That's why LYDIMOON focuses on strengthening the skin barrier while maintaining balance, comfort, and everyday hydration.



05

Rose Whitening Mud Mask Stick

Clarifies and brightens in one step.

KEY BENEFITS

- Pulls out pore impurities
- Rose extract softens skin tone
- Tightens visible pores
- Stick format — no spatulas, no mess



06

Niacinamide Brightening Cleanser

Daily wash that brightens as it cleans.

KEY BENEFITS

- Niacinamide reduces dullness over time
- Removes oil, sunscreen and makeup
- Hydrating amino-acid base
- pH-balanced, non-stripping



07

Niacinamide Brightening Gel Mask

Brightening, fading, repairing — in one mask.

KEY BENEFITS

- Niacinamide visibly brightens
- Hyaluronic-style hydration
- Fades acne marks and dullness
- Cooling gel, no rinse needed



Clean Face

Pore-Refine Clarity

Thoughtfully formulated for oily skin in tropical environments, LYDIMOON helps minimise excess oil, clogged pores, and heaviness with refreshing gel-based textures that leave skin clear, balanced, and breathable.



08

Volcanic Soil Deep Clean Mask Stick

Deep clean in a no-mess stick.

KEY BENEFITS

- Volcanic clay lifts oil & blackheads
- Ice-cream texture — no tightness
- Twist-up applicator, hands-free
- 10 - 15 min mask, rinse warm



09

Green Tea Salicylic Acid Anti-Acne Cleanser

A daily cleanser for oily, breakout-prone skin.

KEY BENEFITS

- Salicylic acid clears pores
- Green tea calms redness
- Foams gently — no tight after-feel
- Safe for everyday use



10

Green Tea Purifying Acne Clay Stick

Targeted oil & acne control with green tea + salicylic.

KEY BENEFITS

- Kaolin + Salicylic Acid for deep clearing
- 97.62% reported blackhead reduction
- Centella + witch hazel soothe & tighten
- 6-frees: gentle on acne-prone skin



11

Centella Nourishing Repair Gel Mask

Deep moisture and barrier repair.

KEY BENEFITS

- Centella strengthens the skin barrier
- Replenishes moisture and nutrients
- Soothes redness and dryness
- Suitable for sensitive skin



12

Salicylic Acid Oil-Control Acne Gel Mask

Acne-targeted gel mask for oily zones.

KEY BENEFITS

- Salicylic clears clogged pores
- Lightweight gel, cooling on skin
- Refines texture and pore size
- Calming complex prevents irritation



13

Ceramide Soothing Cream

Barrier-restoring moisturiser for daily use.

KEY BENEFITS

- Ceramides rebuild the skin barrier
- Long-lasting hydration
- Calms tightness and redness
- Sensitive-skin friendly



14

Centella Asiatica Soothing Serum

A calming, balancing serum for stressed skin.

KEY BENEFITS

- Centella + niacinamide soothe & even tone
- Lightweight, fast-absorbing
- Layers under cream or sunscreen
- Strengthens fragile, reactive skin



Body

Rejuvenate

Aura-Glow Ritual

Inspired by the art of modern self-care, Aura-Glow Ritual delivers comforting body care designed to hydrate, soften, and enhance the skin's natural glow with every use.



15

Goat Milk Niacinamide Body Wash

A body wash that skin-cares.

KEY BENEFITS

- Goat milk softens; niacinamide brightens
- Gentle surfactants — no tightness after rinse
- Lightweight scent, no synthetic dyes
- Daily use, all skin types



16

LYDIMOON Vitamin C whitening soap

Long-lasting fragrance and whitening skin

KEY BENEFITS

- Soothing and moisturizing
- Whitening ingredient – vitamin C
- Propylene glycol – dissolves stains and moisturizes the skin



17

LYDIMOON Vitamin C whitening cream

A calming, balancing serum for stressed skin.

KEY BENEFITS

- Brightens skin tone and improves dullness
- Whitening cream for Dark Armpit, Black elbow joint
- Moisturizes the skin, helps to lighten dull skin, makes the skin more shiny



18

LYDIMOON Moisturising Aloe Vera Gel

A calming, balancing gel for stressed skin.

KEY BENEFITS

- Refreshing and delicate gel
- Moisturizing and soothing, develops watery skin
- Main ingredients: Aloe vera extract, propylene glycol
- Delicate skin soothes discomfort



How the product line is grouped

PRODUCT LINE

- Hair · Repair Keratin Mask · Argan Conditioner
- Hair · Cleanse Argan Shampoo
- Hair · Scalp Ginseng Spray
- Skin · Cleanse Niacinamide Cleanser · Green Tea Cleanser · Vit C Soap
- Skin · Treat Volcanic Stick · Green Tea Stick · Rose Stick · Salicylic Mask · Niacinamide Mask · Centella Mask · Centella Serum
- Skin · Protect Ceramide Cream · Vit C Cream
- Body Goat Milk Niacinamide Body Wash
- Body Moisturizing Body Wash · Vitamin C Whitening Cream · Vitamin Whitening Soap .



Our Certification

CONTROL OF DRUG AND COSMETIC REGULATION 1984
Regulation 18 A (2)
DIRECTOR OF PHARMACEUTICAL SERVICES
MINISTRY OF HEALTH MALAYSIA

NOTIFICATION NOTE

Notification Number : NOT250303553K
Name of Cosmetic : LYDIMOON Vitamin C Whitening Cream
Validity Period : 10/03/2025 - 10/03/2027

List of Manufacturer (s)

No	Company Name
1	Guangzhou Allian Cosmetics Co., Ltd. Building 1, No. 21 Yongjun Road, Xinhua Street, Huadu District, Guangzhou City, Guangdong Province, P.R. China 510400 CHINA

This is to inform that cosmetic has been notified by:

Company Name : XIONG DA SDN. BHD.
Company Address : NO.11A, JALAN USJ 2/5E, UEP SUBANG JAYA,
SUBANG JAYA 47600
SELANGOR MALAYSIA
Telephone No. : 01139199325

The above said company will be responsible to place the cosmetic in the local market.

The following is/are authorised to be the importer(s) of the cosmetic:

No	Company Name
	None

In exercise of the provision under regulation 18A(7), Control of Drugs and Cosmetics Regulations 1984, the Director of Pharmaceutical Services hereby impose the following condition:
Any person responsible for placing the notified cosmetic in the market must ensure the notified cosmetic meets all the requirements as stipulated in the provisions under these Regulations.

Disclaimer
This notification number is auto-generated based on the declaration of compliance to the directives of the Director of Pharmaceutical Services by the company. The notification number should not be taken as a guarantee for cosmetic safety, quality and claimed benefit. As such, the notification number is not to be commercialized.

10 March 2025 15:28:33

CONTROL OF DRUG AND COSMETIC REGULATION 1984
Regulation 18 A (2)
DIRECTOR OF PHARMACEUTICAL SERVICES
MINISTRY OF HEALTH MALAYSIA

NOTIFICATION NOTE

Notification Number : NOT250400987K
Name of Cosmetic : LYDIMOON Morocco Argan Oil Smooth Hair Conditioner
Validity Period : 07/04/2025 - 07/04/2027

List of Manufacturer (s)

No	Company Name
1	Guangzhou Allian Cosmetics Co., Ltd. Building 1, No. 21 Yongjun Road, Xinhua Street, Huadu District, Guangzhou City, Guangdong Province, P.R. China 510400 CHINA

This is to inform that cosmetic has been notified by:

Company Name : XIONG DA SDN. BHD.
Company Address : NO.11A, JALAN USJ 2/5E, UEP SUBANG JAYA,
SUBANG JAYA 47600
SELANGOR MALAYSIA
Telephone No. : 01139199325

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07 April 2025 10:13:21

CONTROL OF DRUG AND COSMETIC REGULATION 1984
Regulation 18 A (2)
DIRECTOR OF PHARMACEUTICAL SERVICES
MINISTRY OF HEALTH MALAYSIA

NOTIFICATION NOTE

Notification Number : NOT250400979K
Name of Cosmetic : LYDIMOON Morocco Argan Oil Fluffy Clean Shampoo
Validity Period : 07/04/2025 - 07/04/2027

List of Manufacturer (s)

No	Company Name
1	Guangzhou Allian Cosmetics Co., Ltd. Building 1, No. 21 Yongjun Road, Xinhua Street, Huadu District, Guangzhou City, Guangdong Province, P.R. China 510400 CHINA

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07 April 2025 09:58:33

CONTROL OF DRUG AND COSMETIC REGULATION 1984
Regulation 18 A (2)
DIRECTOR OF PHARMACEUTICAL SERVICES
MINISTRY OF HEALTH MALAYSIA

NOTIFICATION NOTE

Notification Number : NOT251200699K
Name of Cosmetic : LYDIMOON Hydrating Aloe Vera Gel
Validity Period : 02/12/2025 - 02/12/2027

List of Manufacturer (s)

No	Company Name
1	Guangzhou Allian Cosmetics Co., Ltd. Building 1, No. 21 Yongjun Road, Xinhua Street, Huadu District, Guangzhou City, Guangdong Province, P.R. China 510400 CHINA

This is to inform that cosmetic has been notified by:

Company Name : XIONG DA SDN. BHD.
Company Address : NO.11A, JALAN USJ 2/5E, UEP SUBANG JAYA,
SUBANG JAYA 47600
SELANGOR MALAYSIA
Telephone No. : 01139199325

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02 December 2025 10:22:07

CONTROL OF DRUG AND COSMETIC REGULATION 1984
Regulation 18 A (2)
DIRECTOR OF PHARMACEUTICAL SERVICES
MINISTRY OF HEALTH MALAYSIA

NOTIFICATION NOTE

Notification Number : NOT251200698K
Name of Cosmetic : LYDIMOON Coat Milk Niacinamide Moisturizing Body Wash
Validity Period : 02/12/2025 - 02/12/2027

List of Manufacturer (s)

No	Company Name
1	Guangzhou Allian Cosmetics Co., Ltd. Building 1, No. 21 Yongjun Road, Xinhua Street, Huadu District, Guangzhou City, Guangdong Province, P.R. China 510400 CHINA

This is to inform that cosmetic has been notified by:

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02 December 2025 10:19:38

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